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To: Name: SUBMITTER

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UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

AUGUST 29, 2006

PTAS

500144296A

CHARLES I. SHERMAN 2500 BROWN & WILLIAMSON TOWER MIDDLETON REUTLINGER LOUISVILLE, KY 40202

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UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 08/29/2006 REEL/FRAME: 018183/0232

NUMBER OF PAGES: 3

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

MIRANDA, EDUARDO JOSE FARIA DOC DATE: 07/27/2006

ASSIGNEE:

SOUZA CRUZ S.A.
RUA CANDELARIA, 66
A BRAZILIAN COMPANY
RIO DE JANERIO, BRAZIL

SERIAL NUMBER: 10581774

FILING DATE:

PATENT NUMBER:

ISSUE DATE:

TITLE: SMOKING ARTICLE

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ASSIGNMENT SERVICES BRANCH PUBLIC RECORDS DIVISION

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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 08/29/2006 500144296

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Eduardo Jose Faria Miranda	07/27/2006

RECEIVING PARTY DATA

Name:	Souza Cruz S.A.
Street Address:	Rua Candelaria, 66
Internal Address:	a Brazilian Company
City:	Rio de Janerio
State/Country:	BRAZIL

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10581774

CORRESPONDENCE DATA

Fax Number: (502)588-1904

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 502-625-2745

Email: Iminton@middreut.com
Correspondent Name: Charles I. Sherman

Address Line 1: 2500 Brown & Williamson Tower

Address Line 2: Middleton Reutlinger

Address Line 4: Louisville, KENTUCKY 40202

NAME OF SUBMITTER: Charles I. Sherman, Reg. No. 22,998

Total Attachments: 2

source=executed assignment#page1.tif source=executed assignment#page2.tif